



PRESIDENT'S MESSAGE
MALCOLM WATKINS, AIA

Dear Colleagues,

While 2020 began like any other year, it quickly unfolded into an unprecedented time. A global health pandemic hit the United States hard, and Kansas is just now truly feeling the impact. This strain, coupled with a turbulent Presidential Election, will no doubt go down in the history books.

AIA Kansas Board of Directors and staff worked diligently to ensure that the organization maintained its stability and continued services to our 700 plus members. With only one event taking place in person and one board meeting before the pandemic, the organization pivoted and embraced virtual meetings, webinars and tours. Both the 2020 budget and programming plans were quickly revised to ensure stability. A COVID-19 resource and information web page was created and updated regularly.

The 2020 AIA Kansas Advocacy Summit at the Capitol was very successful. Highlights included hearing from the Secretary of Commerce, David Toland, and a school safety panel discussion which included a State Senator and representatives from the Kansas Department of Education. The remainder of the legislative session was busy for us as we worked many hours and saw many versions of a licensure bill, which eventually died because of the shortened session. The committee also provided feedback regarding a home inspector bill that could have negatively impacted the profession. It too died in committee. Both of these bills are on our radar for the 2021 session.

The conference planning committee had their work cut out for them. They quickly moved the conference from an in-person event to virtual, which was uncharted territory for sure. Overall, evaluations were very positive and attendees recognized and valued the wider geographic range of presenters. It is safe to say that no matter what, everyone still prefers the in-person event and networking with colleagues.

As the year comes to an end, I am proud of my profession and how we have soldiered through a pandemic. I am proud of our work to create new programming that will grow the profession in 2021. The leadership program, which will be offered through a partnership with Baker University, will provide members with a unique opportunity to develop as leaders and expand their understanding of business management and development. The Government Affairs Committee will host a virtual procurement training series that will benefit architects, procurement professionals and owners.

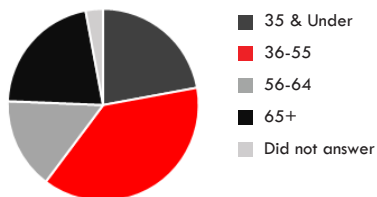
In closing, 2021 is AIA Kansas' 100th anniversary. This is a milestone that must be reflected on and celebrated. I look forward to seeing and celebrating with each of you next year.

Malcolm Watkins, AIA, NCARB, LEED AP BD+C

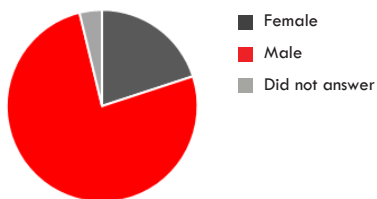
AIA MEMBERSHIP REPORT

AIA Kansas membership continued to remain constant in 2020. AIA Kansas total membership for the year was 710. There were 505 Architects and 205 Associate Architects. AIA Kansas is proud to have 14 FAIA and 67 Emeritus members. Below are two charts that show the organization's membership by age and by gender in 2020.

AIA Kansas by Age
11.15.2020



AIA Kansas by Gender
11.15.2020



AIA Kansas created a new level of Allied Membership in response to the health pandemic and to provide services to members and showcase suppliers who support AIA Kansas. The new level, Basic Plus, allows Allied Members to host a virtual lunch and learn for the general membership that is promoted by AIA Kansas. Three new companies joined AIA Kansas at that level.

TREASURER'S REPORT

MARIAH MEYER, AIA

Like so many businesses and non-profit organizations, COVID-19 negatively impacted the AIA Kansas 2020 budget. AIA Kansas' revenue primarily comes from membership (including members and allied members), conference sponsorships, and exhibitors. The board acted quickly, cancelled the in-person conference without incurring any fees, and adjusted the budget to minimize losses. AIA Kansas also applied for a Resilience Fund Grant from the AIA and recently has been awarded that grant. While AIA Kansas will not meet the original budget projections due to the health pandemic, the Board and staff took the needed steps to weather the storm.

EDUCATION

Like so many things in 2020, AIA Kansas' education opportunities looked very different. Only one educational opportunity was offered in person (Advocacy Summit). Approximately 496 members participated in our learning opportunities in 2020. Both the number of education opportunities and attendees saw a decrease because of the health pandemic. Though less opportunities were available, 67% of them qualified as health, safety and welfare credit (HSW) compared to 2019 where only 57% of educational opportunities qualified for HSW credit and 46% in 2018. Lastly, AIA Kansas saw an increase in the average number of people attending each event.

Below is a breakdown of credit hours and HSW:

- In 2017, AIA Kansas and our partner providers offered 64.5 credit hours, 25.5 of which were HSW.
- In 2018, AIA Kansas and our partner providers offered 62 credit hours, 28.5 of which were HSW. Two of these courses were offered as webinars.
- In 2019, AIA Kansas and our partner providers offered 61.25 credit hours, 35 of which were HSW.
- In 2020, AIA Kansas and our partner providers offered 52 credit hours, 34 of which were HSW.

Lastly, due to an identified need, AIA Kansas worked directly with the Office of the State Fire Marshal who created programming specifically for our members. AIA Kansas distributed a survey to collect questions from the membership about codes and various other topics related to the Fire Marshal. Based on the responses received, the Fire Marshal put together a presentation.

Program partners: Allied Members, Kansas Preservation Alliance, Kansas Historical Society, K-State College of Architecture, Planning, and Design, and other registered providers. AIA Kansas provides programming statewide and exceeds core member services.

Milestones: The Through Line Conference: The AIA Kansas conference went virtual in 2020. It was held on October 26 through 28. The virtual conference featured national keynote speakers: Bob Schaeffner, FAIA, LEED AP, and Tim Schroeder, AIA, LEED, AP, CDT. The pre-conference included an advocacy session from Marta Zaniewski, NCARB, and a virtual exhibitor hall. The second and third days included several panel discussions and session presentations on a variety of topics including architectural coating, designing schools, sustainability and milestones in architecture. The conference concluded with AIA Kansas honoring this year's design award winners at the annual awards celebration. Lastly, two virtual tours were hosted as part of the conference in November. The conference offered 7 LUs and 6 HSWs. It's important to note that the fall SAP training was hosted this year outside of the conference (this was the first year that the organization tried this strategy).

Leadership Program: AIA Kansas staff worked throughout the year with the leadership committee to form a partnership with Baker University to create a leadership program. A contract was signed between AIA Kansas and Baker University to create a program specific to architecture, leadership and business development. The program will include 5 sessions and it will begin in March. AIA Kansas will release the application very soon.

GOVERNMENT AFFAIRS/ADVOCACY REPORT

In 2020, the Governmental Affairs Committee remained active meeting monthly to organize and implement the advocacy agenda. Michael Grogan, the President-Elect, led the committee. In addition, two subcommittees, Procurement and Policy Statements, continued to tackle specific issues.

Key Legislative achievements include:

- AIA Lobbyists Terry Humphrey and Rachel Willis worked to successfully amend and neutralize two Licensure Bills (HB 2506 and SB 366) that threatened the profession. The bills required the KBTP to issue a temporary or probationary license to an applicant that does not meet the Kansas qualifications. These changes put the public's health, safety and welfare at risk. Our second concern with the bill was the assumption that if someone has a license to practice as an architect in another state that he or she is then qualified to do so in Kansas under our law. Many hours were spent in meetings with the bill sponsor as the bills were amended to meet the needs of the various stakeholders. Ultimately, this bill was not voted on the floor because of the shortened session in response to COVID-19. AIA Kansas position turned to neutral, because our amendments to correct major concerns were adopted by the bill sponsor (concerns about acceptance of what may be lower licensing standards from other jurisdictions and the burden that is being placed on the Kansas Board of Technical Professions to license these applicants).
- Terry Humphrey and staff also worked with the Realtors Association regarding a home inspector bill to ensure that architects could perform inspections under their license without having to register and meet the requirements of another law unrelated to the practice of architecture. This bill also died in committee, because of the shortened session.

Some notable achievements from the Government Affairs Committee and subcommittees include:

- AIA Kansas policy statements continue to be under review. Any changes to the policy statements will be ready for final review by the Board of Directors in 2021.
- Procurement training series was created and will be offered to both AIA Kansas members and other interested parties during the first part of 2021.
- Procurement subcommittee met with Johnson County Community College to provide feedback and insight on their recent RFP.
- Michael Grogan (AIA, LEED AP, NCARB), an assistant professor at Kansas State University and the AIA Kansas President-Elect, represented AIA Kansas at the 2020 Grassroots (AIA leadership conference) in New Orleans.

24 people attended the 2020 Advocacy Summit on January 30th. Speakers included Secretary of Commerce, David Toland and Marta Zaniewski, NCARB. Participants had the opportunity to meet with their legislators, heard from the Secretary of Commerce, David Toland, and listened to a panel presentation regarding school safety and design.

A weekly legislative update was distributed to the membership

throughout the 2020 session. The update provided information about bills that AIA Kansas was following, political news, policy debates and calls to action.

AIA Kansas board members and staff interviewed all nine AIA officer candidates. Each candidate shared more information about their platform and why they were running for office. Board members and staff provided more details about AIA Kansas as well as the organization's opportunities and challenges. It was a great opportunity to learn more about the candidates and share relevant information about AIA Kansas in order for AIA Kansas to make well informed election decisions.

AIA Kansas is pleased that Malcolm Watkins, AIA, NCARB, LEED AP BD+C, has been elected to serve as the Young Architects Regional Director (YARD) for the AIA.

NOMINATIONS

Will Chmylak, proposed President-Elect, is an Associate Principal and Senior Project Manager with Hoefer Wysocki. He has more than 25 years of experience in the design of healthcare, science and technology facilities. He manages complex healthcare projects for clients across the U.S., serving as a client advocate and key point of contact. He also assists in managing healthcare studio operations, resource planning as well as mentoring the firm's emerging and mid-career professionals.

Mariah Meyer, proposed Treasurer, is an Executive Vice President at BRR Architecture. She has worked on multiple project types in hospitality, retail, entertainment, commercial interiors and education markets. She leads project teams comprised of professional staff from multiple BRR offices to provide full architectural services for clients across the country.

Ava Christie, proposed Secretary, is a project manager at West Star Development performing architectural work, construction and environmental inspections, and other duties supporting property investments. Ava has a passion for emergency management and a Doctorate degree that enables work to organize architects who volunteer after disasters in Kansas and nationally.

Other Board of Director position nominations include:

Associate Director at Large: Takoda Ray, Associate with Schaefer Johnson Cox Frey Architecture

Director at Large: Garric Baker with Bruce McMillan AIA Architects

Director at Large: Thomas Carmona with Schwerdt Design Group

Director at Large: Matt Knox with K-State University as Professor and Department Head of Architecture **Director at Large:** Grant Thome with Hollis + Miller

2020 COMMUNICATIONS TASK FORCE

ENGAGE newsletter & email blasts:

AIA Kansas email blasts including all conference related emails maintain an above average open rate of 28%. While that rate is less than last year's rate, the open rate is 9% above industry average according to Constant Contact (AIA Kansas email platform provider). The click rate is 7%. 90 email campaigns (including the newsletter) were distributed over the course of the year. These email communications were sent to over 700 members, AIAS, stakeholders, CSR representatives and interested individuals. An additional list is maintained of more than 600 public sector organizations.

Electronic Communications (January - November 2020)

Legislative Updates	15
Newsletters	11
Conference Promotions	24
Other Promotions	40

AIA Social Media:

Due to COVID-19, social media became a challenge for the organization. Original content and pictures boost engagement and are critical in establishing a following. Without in person activities, it was difficult to provide new pictures etc for social media. In 2020, AIA Kansas increased followers on Facebook by 30 and on Twitter by nine.

Facebook Followers	216
Twitter Followers	128

AIA Kansas Resource Guide for Architecture:

The guide was mailed to all members of AIA Kansas and to public sector organizations—schools and governmental entities. The guide is also available online. AIA Kansas staff regularly receives contact from members of the public who received the publication and are looking for additional resources from the organization.

AIA Kansas Website:

The AIA Kansas website is the information hub for members and the public. The site has current professional resources and serves section members too. AIA Kansas staff created a page dedicated to COVID-19 resources. This page is updated regularly.

The AIA Kansas staff developed a dedicated online space for the conference. Registration information, speaker bios, sponsorship opportunities, exhibitor information and the schedule were included. It was a successful promotional tool as the conference was a virtual event this year. Managing the conference through our existing website reduced conference expenses and helped to mitigate the impact of the pandemic on our budget.



ENGAGE, EXPLORE, EVOLVE with AIA Kansas

2020 SAP/KAT REPORT

To maintain current volunteer certification, the Kansas Assessment Team (KAT) provides scheduled and advertised training courses that have been designed according to needs faced in the field at Kansas disasters and are described in the KAT Manual. In order to correspond with AIA National recommendations outlined in the 2017 AIA Disaster Assistance Manual 3rd Edition, training of architects by AIA KS also complies with the adopted industry standard Safety Assessment Program (SAP) published by the California Emergency Management Agency (CAL EMA), known as the Cal OES Applied Technology Council (ATC) series of courses.

Spring and Fall training were provided by AIA Kansas and the KAT in 2020. Long-time trainer Stan Peterson, FAIA Kansas, presented these training sessions with the coordination of the event provided by AIA Kansas staff.

David Schaecher, AIA Kansas has assumed the role of State Disaster Coordinator and William Robarge, AIA Kansas as KAT Co-coordinator/trainer. They will continue being involved in the bi-annual training sessions and development of community resilience topics.

Resources and tools available to AIA KS KAT include the Disaster Assistance Manual, the network communication platform called Basecamp adopted in 2017 by the DAC, printed and online reference materials developed by the DAC for use by architects, and access to a regional/national AIA State Disaster Coordinators network constructed to provide AIA members contacts for use in preparedness work. Those resources and tools will be used by the AIA KS KAT to stay in contact with it's volunteers and to inform the AIA KS membership and other interested professionals about ways to engage in disaster preparedness to build community resilience.

In response to the health pandemic, a COVID-19 web page, which contains the latest information on the crisis and provides resources, was added to the AIA Kansas website. Additionally, AIA Kansas is currently working with FEMA and Kansas 'County' Emergency Managers Association (KEMA) on possible partnerships.

KANSAS ARCHITECTURAL FOUNDATION ANNUAL REPORT

AIA Kansas received the 2020 Component Scholarship Grant. The KAF awarded two \$1,000 scholarships for the 2020-2021 academic year. One student at each college has been awarded this scholarship: KSU College of Architecture, Planning and Design and KU School of Architecture & Design. Darius Mathis, AIAS, at the University of Kansas and Samuel Carlson, AIAS, of Kansas State University are the recipients this year.